THE Irish Wine Show 2009



ASSOCIATION

Tuesday September 29th 2009



If you are serious about wines, beers & spirits... clear your diary for September 29th and visit

'The Irish Wine Show'



For trade visitors, time spent at the show is a great investment. The opportunity to meet suppliers in one place, on one day, can save you so much time and money.

ATTEND	To Update your Wine selection
TASTE	Taste New Vintages & some of the best fine wines on the market today
SOURCE	Wooden boxes, bags, wrapping materials, giftware, wine and cocktail accessories, chocolates, snack foods, free insurance and pension advice Find them all here!!
WINNERS	Taste the Gold Star winners first
MEET	Meet potential and existing suppliers
EXPLORE	Explore Wines, Beers and Spirits from every corner of the world
DISCOVER	Discover the Drinks Industry of 2009
CHRISTMAS	Absolutely everything you will need for Christmas.
The Pavillion Leopardstown, the most important trade show	

for the Irish Drinks Industry.









Absolutely everything you will need for Christmas



So who visits?

The Irish Wine Show is open to all retailers in the drinks trade and is aimed at owners, managers and all key staff who are responsible for operating every aspect of your business. A visit to the Irish Wine Show will be enjoyable, educational and profitable.

Perhaps you are looking to update your wine range; you may want to taste some of the best Fine Wines on the market today; you could be



tempted to expand your range or perhaps you simply want to be one of the first to taste the winners of the Irish Wine Show Gold Star Awards. Do you need to source glassware, packaging, gift wrap, hampers, chocolates, wine and cocktail accessories, epos systems, pension or insurance advice? You will find it all here. There are many opportunities at the show, but the main benefit is that it is about improving your business, and ultimately your profitability.

You will have the chance to taste from an incredible selection, including some great new vintages. It is the perfect place to meet new suppliers and deal with existing ones. You can source absolutely everything you will need for Christmas trading from the bottle to the bag it will go into!

Discover Opportunities

The Irish Wine Show is a genuine business opportunity. You will be able to explore and taste through a world of over 2,000 wines from 25 of Ireland's leading importers, not to mention all the ancillary products required to run a successful business. Register today by *fax*, *post*, or *email*. *See enclosed registration form*.

For just one day you will have the opportunity to become immersed in the drinks industry of 2009, meet the people who operate it and source everything necessary to deliver the best product offering to your customers.

If you are serious about your business, you need to ensure that your customers are getting the best possible product for their money ... buy well ... sell well ... and the Irish Wine Show is here to ensure you do just that!

DateTuesday September 29th 2009Time10am-5pmLocationThe Pavilion at Leopardstown, Dublin

THE IRISH WINE SHOW 2009 THE PAVILION AT LEOPARDSTOWN TUESDAY SEPTEMBER 29TH 2009

DIRECTIONS TO THE PAVILION AT LEOPARDSTOWN

Leopardstown Racecourse is located just six miles due south of Dublin city centre. It is set in superb surroundings, nestled in the foothills of the Dublin mountains, with a panorama of Killiney Hill in the background. There are a number of options available when travelling to Leopardstown Racecourse

TRAVELLING BY CAR

Dublin City - take the N11 southbound following signs for Wexford, passing the Montrose, Radisson and Stillorgan Park hotels on your left. Just under a mile after the Stillorgan Park Hotel (having passed through five sets of traffic lights, including one pedestrian crossing) turn right at the next major set of traffic lights (Whites Cross junction), onto the R113 (Leopardstown Road). The entrance for Leopardstown Racecourse is approx 3/4 of a mile along this road on the left hand side, just before the roundabout

Wexford/Wicklow - Coming off the M11 proceed on the M50 Northbound and leave the motorway at junction 15. The Racecourse is sign posted from here

Belfast, Navan, Dublin Airport, Galway, Cork & Limerick - Patrons approaching Leopardstown via the M1, N2, N3, M4, N7, or N81 should proceed on to the M50 southbound and exit at junction 14 for Dun Laoghaire. Take a left at the roundabout off the exit past Bewleys hotel on the right. At the next roundabout take the 3rd left and the entrance will be on your immediate right. *Please note that there are signs indicating exit 15 for the racecourse but this exit is only open on race days so always use exit 14 for non-racing events*

Naas/Kildare and the South West - Join the M50 southbound at the Red Cow Hotel roundabout. Exit the motorway at junction 15 and following the sign posts

There are ample free parking spaces onsite for all vehicles

ACCOMMODATION

Nearby Hotels include — Bewleys, Leopardstown. Tel: 01 293 5000 The Beacon, Sandyford. Tel: 01 526 2564

> Block D Unit 6 Nutgrove Office Park Rathfarnham Dublin 14 Tel: (01) 296 2326 Fax: (01) 296 2451 Website: www.noffla.ie

